www.petsalive.org
363 Derby Road • Middletown, NY 10940 • (845) 386-9738

Pets Alive Kitten Shower 2026
Saturday, May 9, 2026
Community Resource & Adoption Center
363 Derby Road, Middletown, NY
Become a Sponsor & Help Us Welcome Kitten Season!

Each spring, Pets Alive prepares for "kitten season" — when vulnerable newborn kittens flood shelters across the region. Our annual **Kitten Shower** is a joyful, family-friendly event designed to stock our nursery with essential supplies and raise critical funds for medical care, formula, foster support, and lifesaving treatment. Your sponsorship directly helps us save the tiniest and most fragile lives.

Presenting Sponsor – $5,000
Exclusive Event Sponsor

- "Kitten Shower Presented by [Your Company]" naming recognition
- Premier logo placement on all event materials
- Featured logo on website event page
- Dedicated email spotlight to 10,000+ supporters
- 3 dedicated social media features
- On-site banner placement (provided by sponsor)
- Corporate volunteer opportunity
- Recognition plaque

Gold Sponsor – $2,500

- Prominent logo on event signage and materials
- Logo on website event page
- Social media acknowledgments
- Logo inclusion in dedicated event email
- On-site recognition signage
- Volunteer opportunity

Silver Sponsor – $1,500

- Logo on event signage
- Recognition on website event page
- 1 social media mention
- Recognition during the event program

Bronze Sponsor – $500

- Name listing on event signage
- Website recognition
- Social media thank-you post

Kitten Care Sponsor – $250

- Name listed at PA display table
- Recognition on social media

In-Kind Sponsorship Opportunities

We also welcome donations of:

- Kitten formula
- Nursing bottles & feeding supplies
- Heating pads
- Litter & food
- Gift baskets or raffle items

In-kind sponsors will be recognized at levels equivalent to retail value.

Why Sponsor the Kitten Shower?

- Align your brand with a heartwarming, family-focused event
- Reach thousands of engaged local supporters
- Demonstrate visible community impact
- Directly support lifesaving care for orphaned kittens

Impact

Just $250 provides formula for a litter for two weeks.
$750 supports vaccinations and medical exams for multiple kittens.
$1,500 can save a medically fragile neonatal kitten.