



NEWSLETTER

A MESSAGE FROM THE EXECUTIVE DIRECTOR

CELEBRATING A NEW CHAPTER AT PETS ALIVE



Dear Friends,

I am thrilled to share some exciting news with you—**Pets Alive's new Adoption and Community Resource Center** is officially open! Over Memorial Day Weekend, our dedicated team successfully completed moving our dogs into their brand-new kennel space, marking a major milestone in our journey to provide the highest standard of care and comfort to our animals.

This state-of-the-art facility is more than just a new building—it's a promise fulfilled. A promise to our animals that they will be treated with dignity and compassion. A promise to our community that we are here to support pet owners with resources and education. And a promise to you—our supporters—that your generosity makes real, transformative change possible.

As joyful as this moment is, **our work is far from over**. Outfitting the new space with essential features—like fencing for outdoor play, enrichment tools, and safety equipment—requires additional funding. To truly make this facility everything our animals deserve, we are still in need of your help.



Photo: Lisa's dogs, Buster Brown and Wallace



If you haven't yet contributed to our **New Kennel Campaign**, there's still time to be part of this historic project. Every dollar brings us one step closer to a fully realized vision of comfort, care, and community connection.

From all of us at Pets Alive—**thank you** for believing in our mission and for standing beside us during this

remarkable time of growth. We can't wait to welcome you to the new Adoption and Community Resource Center soon!

Together for the animals,

Lisa Weisbrod

Executive Director, Pets Alive

TNR TUESDAYS:

How Pets Alive is Making A Difference For Community Cats

Every Tuesday evening, just as most people are winding down, a dedicated team of volunteers from Pets Alive heads out with traps, towels, and patience in hand. Their mission? To humanely trap unowned community cats as part of our ongoing **Trap-Neuter-Return (TNR)** program—a vital effort to reduce feline overpopulation and improve the lives of outdoor cats across our region.



These unsung heroes work rain or shine, setting humane traps in known colonies and returning early the next morning to safely transport the cats to the **TARA (The Animal Rights Alliance)** mobile spay/neuter clinic.



By Wednesday afternoon, these cats are vaccinated, neutered or spayed, ear-tipped (the universal sign of a TNR cat), and ready to be returned to their home territory or placed for adoption—no longer able to reproduce and contribute to the cycle of unwanted litters.



If you're interested in supporting our TNR efforts—whether by donating supplies, sponsoring spay/neuter costs, or volunteering with our Tuesday night trapping team—please reach out! Together, we can make our community a safer, healthier place for cats and humans alike.

Together, we're building a more compassionate Hudson Valley—one trap at a time.

Why is TNR important?

TNR is one of the most effective and humane ways to manage community cat populations. Without intervention, a single pair of cats can lead to hundreds of kittens in just a few years. TNR stops this cycle at the source while allowing cats to live out their lives in the environments they know, without contributing to overpopulation or overwhelming local shelters.

Thanks to your support, our team has been able to trap and neuter hundreds of cats in recent years—reducing shelter intake, improving community health, and giving these animals a better quality of life. But with kitten season in full swing, the need is greater than ever.



Get Ready to Rock for Rescue at Paw Jam!

August 2, 2025 | 4–8 PM | Tin Barn Brewery, Sugar Loaf, NY

Mark your calendars—**Paw Jam is back** and bigger than ever! Join us on **Saturday, August 2** at the beautiful **Tin Barn Brewery** in Sugar Loaf, NY, for an unforgettable night of **live music from the Georgia 5, great beer, raffles, vendors, and animal-loving fun**—all to benefit the lifesaving work of Pets Alive.

Sponsored by the East Wallkill Rotary, Paw Jam is one of our most anticipated summer events, bringing together supporters, families, and music lovers for a cause that's close to the heart. Whether you come for the live bands, the locally crafted brews, the pet-themed vendors, or just the chance to chill with friends and support our animals, there's something for everyone!



Event Highlights:

- Live music from The Georgia 5
- Ice-cold craft beer from Tin Barn Brewery Raffle prizes and merch
- Meet adoptable Pets Alive animals
- And so much more!

All proceeds go directly to help us care for animals in need—providing food, shelter, medical treatment, and loving second chances.

Don't miss your chance to party with a purpose!

Bring your friends, wear your Pets Alive gear, and join us for a night of music and mission. Together, we can turn good times into real impact.

Admission is free, but donations are welcome—and every dollar makes a difference!

We can't wait to see you there!

Paw Jam 2025—because saving lives should sound this good.



Photo credit: Tin Barn Brewing (via Facebook)

GRATITUDE IN ACTION:

Thank You To Our Amazing Volunteer and Donor Groups!

At Pets Alive, we know that our mission to save lives and provide loving care to animals in need would not be possible without the support of our incredible community. We want to give a heartfelt thank you to some outstanding groups who went above and beyond to lend a hand—and their hearts—to our animals.

City Winery brought a team full of energy and compassion, rolling up their sleeves to help with much-needed projects on our campus. From cleaning to organizing and hands-on animal care, their dedication made a lasting impact.

T-Mobile volunteers brought their signature "T-Mobile spirit," tackling indoor and outdoor improvements with enthusiasm and teamwork. Their time with us not only improved our space—it lifted our spirits, too!

The Orange County Ramblers 4-H Group amazed us with their young leaders in action. These thoughtful, hardworking youth stopped by to donate much-needed items from their fund drive.

And a huge thank you to the **Orange County Runners**, who combined their love of fitness and philanthropy to help raise funds for our animals in need.

To each group that gives their time, talent, and heart to Pets Alive—thank you. Your support doesn't just help our staff; it changes the lives of the animals we serve.

Together, we're making a difference—one paw at a time.

A PURR-FECT DAY: *Kitten Shower Success!*

Our 14th Annual Kitten Shower was a roaring (and purring!) success—and we couldn't be more grateful to everyone who made it such a magical day!

Held on May 10 outside at our Pets Alive campus, the event welcomed hundreds of visitors who came to enjoy a fun-filled afternoon and support our life-saving work for kittens and cats in need. This year's event was bigger and better than ever, with **live music by the incredibly talented Marc von Em**, bringing warmth and rhythm to the spring sunshine.



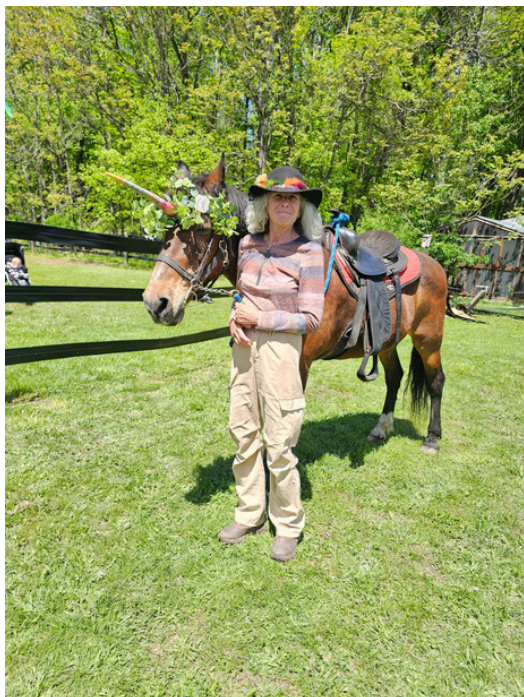
From glittering butterflies to superhero masks, their talent wowed guests of all ages.

While the last of the kittens were adopted that very morning, **our new puppies** made a surprise appearance and were available for adoption.



The event featured **local vendors, delicious food trucks**, and family-friendly fun for all ages. Children bounced the day away in our **bouncy houses**, while the **Warwick High School Art Club** added a splash of creativity and color with **fantastic face painting and henna designs**.





The Kitten Shower is more than just a day of fun—it helps raise critical funds and awareness during the start of kitten season, when our resources are stretched thin. Thanks to your support, we're able to continue caring for the most vulnerable animals in our community.

To our volunteers, raffle donors, vendors, staff, and every guest who joined us—thank you. You made this day unforgettable, and your kindness helps us save lives every single day.

We can't wait to see you next year for even more love, laughter, and lifesaving!

Board of Directors

Joseph D'Abbraccio, DVM
Melissa Johnson
John Engelmann
Jonathan Fayden
Diana Mindot
Audrey Lodato

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Your support goes a long way—here's how you can help the animals in our care:

**MAKE A ONE-TIME
DONATION**



**BECOME A MONTHLY
HERO**



Prefer to send a check? Mail to Pets Alive, 363 Derby Road, Middletown, NY 10940