



Walkkill East Rotary to Host the Second Annual **Paw Jam Fundraiser** To Benefit Pets Alive



Dear Community Member:

Walkkill East Rotary is hosting its second annual fundraising event for Pets Alive on Sunday, September 18th from 12 p.m. to 4 p.m. at the "Day Camp" area at Thomas Bull Memorial Park (also known as Orange County Park). The event will be emceed by Eric Maldonado, Co-owner Verizon Wireless Zone of Orange County, NY.

We need your help to ensure this fundraising event is successful. Pets Alive is a no-kill 501c3 animal shelter and its mission is to build a humane community supporting the human-animal bond by being a resource through rescue, adoption, intervention, education, and outreach. The funds raised from our Paw Jam event will assist them in providing much-needed capital funds for their new dog kennel building, which Pets Alive hopes to break ground later this year. It is essential that the current 50-year-old, deteriorating building

be replaced to provide a safe and healthy environment for the hundreds of homeless dogs they rescue each year.

The event will feature a variety of exciting activities for the whole family, including 80s party music performed by The Georgia 5, pizza & barbecue food and snacks for sale (vegetarian options available), a pet supply drive, basket raffles, a dog costume contest, and so much more!

We invite you to join us on September 18th and consider participating at one of the sponsorship levels below. Each level will support our worthy cause and provide you or your organization with visibility in our community. Thank you for your help!



- **\$50 Furry Friend Sponsor** – Name on pawprint to be displayed at the event
- **\$100 Playful Paw Sponsor** – Name in promotional materials, social media mention
- **\$250 Fancy Paw Sponsor** – 2 tickets, name in promotional materials, social media mention
- **\$500 for Silver Paw Sponsor** – 4 tickets, name in promotional materials, social media mention
- **\$1,000 for Golden Paw Sponsor** – 6 tickets, logo on banner, name in promotional materials, social media mention
- **\$1,500 for Platinum Paw Sponsor** – 8 tickets, logo on banner, name in promotional materials, ability to provide promotional materials, social media mentions
- **\$2,500 for Top Dog Event Sponsor** – 10 tickets, private table/VIP section with snacks, event recognition, logo on all promotional materials, ability to provide promotional materials, social media mentions



Thank you for considering a sponsorship that supports our fundraising goals! For questions, please contact the Rotary at walkilleastroty@gmail.com.

Tickets are \$10 per adult, \$5 per child (3-12) and children 2 and under are admitted for free at the door. If you pre-register by SEPTEMBER 15, tickets are \$8 for adults and \$4 per child (3-12), and children 2 and under are admitted free.

With Kind Regards,
Walkkill East Rotary





Walkkill East Rotary to Host the Second Annual Sponsorship Form To Benefit Pets Alive



SPONSORSHIPS



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If you purchased a sponsorship level that includes tickets, if you'd like to buy additional tickets prior to the event to save on the entry fee, you can buy advanced tickets in several ways, as noted below. All advanced tickets must be purchased by September 15.

I/We are unable to attend, but would like to make a donation in the amount of \$ _____

Additional tickets purchased: # Adult (\$8 ea.) _____ # Child (\$4 ea.) _____ \$ _____

Please list your name or company name exactly as you wish it to appear in all printed materials:

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Charge: Please use Venmo@WalkkillEast-Rotary

Check: Enclosed is our check made payable to Walkkill East Rotary in the amount of \$ _____
(Add Pets Alive Fundraiser in the Memo Line.)

Mail to: Walkkill East Rotary, Pets Alive Fundraiser, PO Box 4744, Middletown, NY 10941.

Cash: Provide payment to any Walkkill East Rotarian